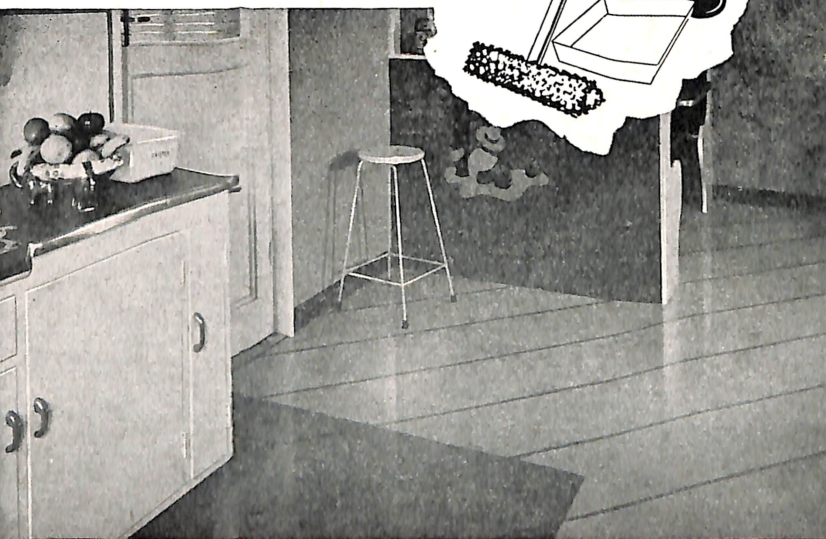


The care of your
NAIRN /
LINOLEUM FLOOR
(OR LINOLEUM TILE)



*How to get longer life and lasting
beauty from your floor*



To preserve the NAIRN LINO

THE FOUNDATION OF LINOLEUM MAINTENANCE

Linoleum is made of finely ground elements (cork, pigments, woodflour, etc.), mixed with oxidised linseed oil and calendered to the smoothest possible finish. Microscopic inspection, however, reveals that this surface must be taken a step further to obtain a foundation for subsequent maintenance.

The tiny "pores" must be "filled" so that they will not harbour discolouring dust, or grit with its abrasive action.

HOW TO OBTAIN THIS SURFACE

Although new inlaid linoleum is given a sealed finish at the factory, two or three (perhaps more) thin even coats of wax are necessary to build up to the ideal surface.

Therefore, immediately the linoleum is installed, it pays dividends to work up this surface before it is subjected to heavy traffic. Obviously, it is useless to apply one coat then allow it to be walked off (or washed off) then apply another.

Liquid polishes, liquid waxes and paste waxes are all satisfactory for this purpose. There are many of these on the market, and they vary according to the quality and purity of the ingredients used. Those with a Carnuba wax base have proved best for linoleum, those containing cheaper greasy waxes produce a slippery finish, and those made from low grade waxes tend to discolour the linoleum.

Liquid type polishes should be applied with a lambs-

wool applicator. Pour a quantity into a square tin (see illustration) and dip the applicator in—then apply to the floor, spreading to thin even coat.

This should then be polished either by hand or polishing machine. Follow this procedure with each succeeding coat allowing to dry thoroughly and prohibiting traffic during the drying period.

It is a good idea to apply polish last thing at night and buff off in the morning.



CLEANING

Floors thus waxed are easily cleaned by mopping over lightly with warm, soapy water.

Only a neutral soap should be used.

Strong soaps or soap powders containing alkali (free caustic soda or excess ammonia) should never be used to clean linoleum.

Suds from washing machines should never be used to clean linoleum as they usually contain strong detergents harmful to linoleum. Strong alkali attacks the linseed oil and cork of which the linoleum is made.

beauty of your LEUM FLOOR



SOME DON'TS

Don't scrub linoleum floors.
Don't use abrasive powders.

Don't use very hot water or too much water. Excess water seeps through the seams and rots the hessian back.

Don't apply wax over dirty floors. Sweep them free of surface dust, then mop them, allowing to dry before rewaxing.

Don't drag heavy furniture over linoleum.

Don't allow sharp edges of chair legs, etc., to rest on linoleum. Fit them with suitable rests or felt pads.

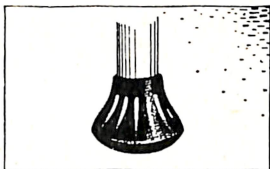
Above all choose a linoleum of a shade in keeping with the job it is expected to do.

White linoleum will not look its best for long in the entrance to a chain store where heavy traffic is to be expected.

A suitable neutral shade will be easier to maintain and will look presentable even at the end of the maintenance period.

LOOK TO YOUR FURNITURE

Select furniture so designed that it will not damage the linoleum floor.



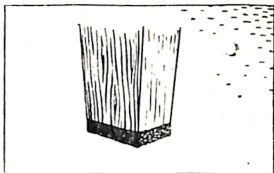
RUBBER CHAIR TIPS

Fit to sharp metal chair and table legs.



CASTOR CUPS

Place under all castors.



FELT PADS

Fix to sharp chair and table legs.

Insist on . . .

NAIRNS *Australian* **LINOLEUMS**



MARbled INLAID LINOLEUM
NAIRN *Tile* INLAID LINOLEUM TILES
PRINTED LINOLEUM
NAIRN *Felt* FELT BASE FLOOR COVERING
PLAIN LINOLEUM

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